

CDN CACHE DISTRIBUTION THROUGH RINEX

CASE STUDY: AKAMAI @ RINEX
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BACKGROUND

- RINEX – Rwanda Internet Exchange AS37224
- Officially managed by RICTA since FEB 2014
- RICTA manages as well the RW ccTLD since SEP 2012
- RICTA is a not-for profit private organization, limited by guarantee

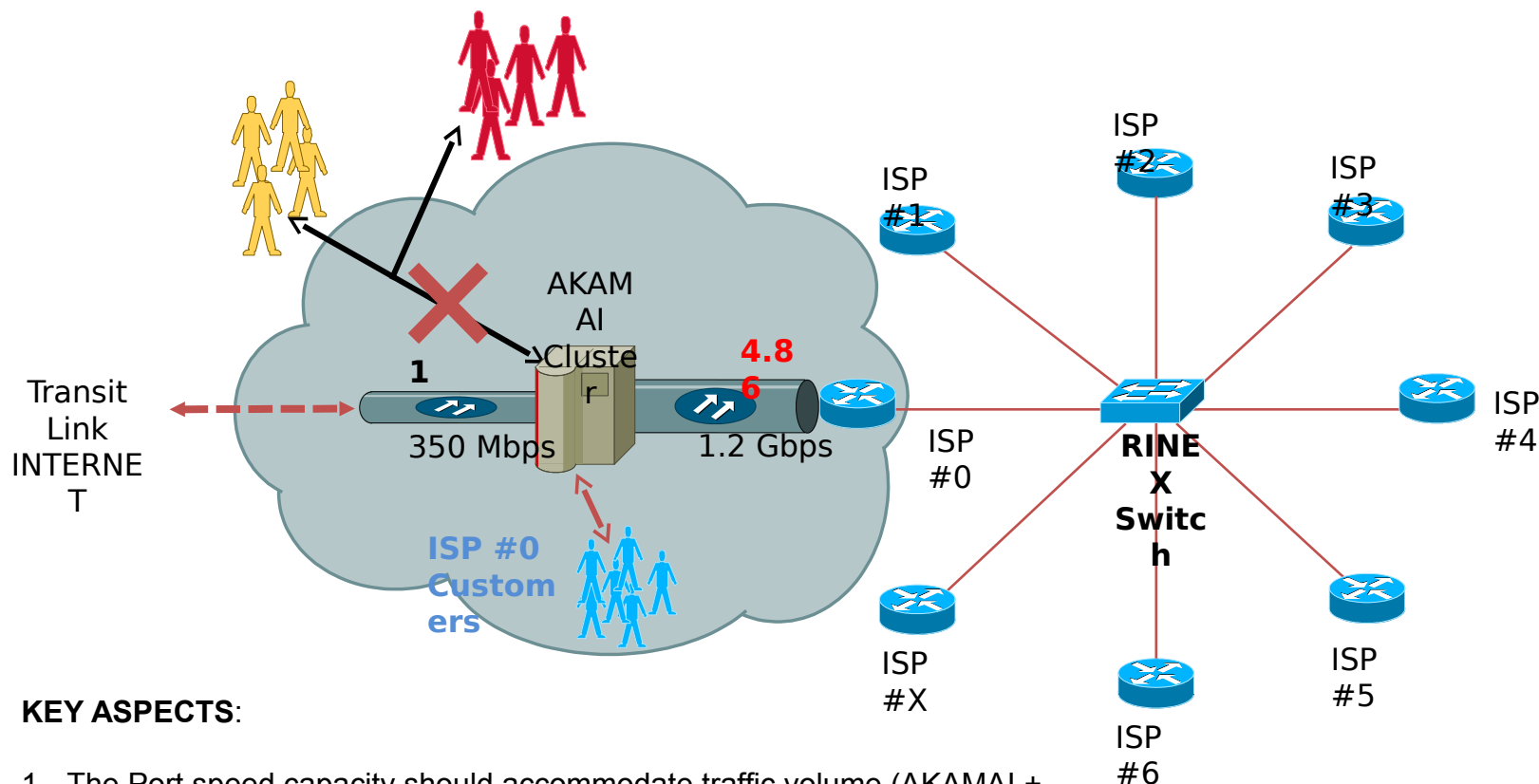
BACKGROUND

- AKAMAI, approached during AFPIF 2013
- AKAMAI represented a HUGE portion of “imported” content within Rwanda
- AVG speed: 350-500 Mbps
- The problem/challenge: Even if we bring AKAMAI, HOW RINEX WILL FINANCE THE TRANSIT LINK?

THE SOLUTION

- RINEX to officially manage the AKAMAI cluster, BUT to “host” it within an ISP [one RINEX peer]
- Tender: **Winner = lowest \$\$/Mbps of cache [paid peering model]**
- Test phase: to evaluate transit ratios/levels
- AKAMAI cache content to **ONLY** be redistributed through RINEX
- RINEX WOULD ONLY GET **\$\$\$ on port fees [IX model]**

TECHNICAL ASPECTS



KEY ASPECTS:

1. The Port speed capacity should accommodate traffic volume (AKAMAI + Other)
2. **ISP #0** is responsible in availing traffic statistics to RICTA (Supervision), and to all ISPs that are accessing AKAMAI cache content
3. Distributing AKAMAI cache content is done **ONLY** through RINEX
4. ISP #0 shall only advertise to AKAMAI the LOCAL (to RINEX) ASN/Prefixes

RESULTS

- ISP #1: \$80/Mbps
- ISP #2: \$19/Mbps
- ISP #3 [BSC]: **\$12/Mbps**: Content to be distributed under a **paid peering** model
- RINEX Value/Traffic has increased
- RINEX keeps its operating model (*Switching*)
- End-user experience has improved
- **Savings**: ISPs are sharing the cost of “importing” content (less cash outflows)

OTHER EXPERIENCE:



GGC

- Two GGC instances in the country;
- At the beginning, GGC cache distributed ***freely*** through UIXP;
- As consumption & Operators increased, Transit link increased at the ***hosting*** operator (i.e. Cost)
- Hosting operator incurred high costs, eventually stopped the service: The model proved to be unsustainable

THANK YOU

QUESTIONS?